

# Website Ad Costs



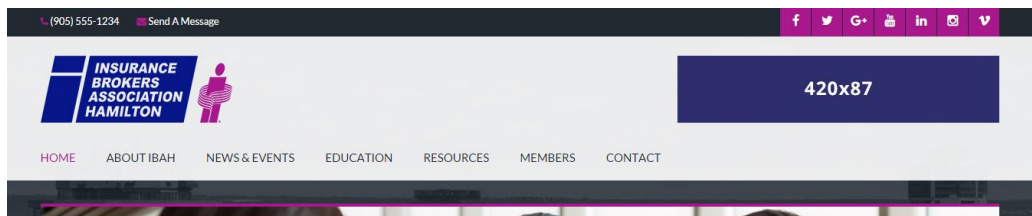
www.ibah.org

## 2019 IBAH Website Advertising Costs

### Advertising Package Includes 3 Ad Spaces \*DEAL\*

#### TOP / HEADER AD > Description:

- **Size:** 420 x 87 pixels (5.833 x 1.208 inches)
- **Resolution:** 72dpi
- Top right of every website page / Rotates every 20 seconds / Image clicks to purchasers website;

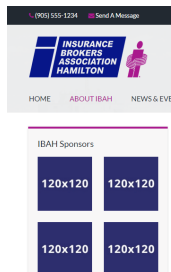


#### BOTTOM / FOOTER AD > Description:

- **Size:** 400 x 160 pixels (5.556 x 2.222 inches)
- **Resolution:** 72dpi
- Bottom right of every website page / Rotates every 20 seconds / Image clicks to website
- Purchaser creates graphic and can update monthly – allows them to change promotions.



- **Resolution:** 72dpi
- Left of every internal website page / Rotates every 20 seconds / Image clicks to purchasers
- Purchaser creates graphic and can update monthly.



## 12 Month Cost: \$1,000.00

Questions? Contact Tara Peto [T.Peto@merit-insurance.com](mailto:T.Peto@merit-insurance.com)  
Payments can be made here: <https://www.ibah.org/site/pay-online/detail/website-advertising>

### Advertising Option #1

# Website Ad Costs

## TOP / HEADER AD > Description:

- **Size:** 420 x 87 pixels (5.833 x 1.208 inches)
- **Resolution:** 72dpi
- Top right of every website page;
- Rotates every 20 seconds;
- Image clicks to purchasers website;
- Purchaser creates graphic and can update monthly – allows them to change promotions.

**12 Months Cost: \$850.00**

## Advertising Option #2

### BOTTOM / FOOTER AD > Description:

- **Size:** 400 x 160 pixels (5.556x 2.222 inches)
- **Resolution:** 72dpi
- Bottom right of every website page;
- Rotates every 20 seconds;
- Image clicks to purchasers website;
- Purchaser creates graphic and can update monthly – allows them to change promotions.

**12 Months Cost: \$600.00**

## Advertising Option #3

### INTERNAL SIDEBAR AD > Description:

- **Size:** 120 x 120 pixels (1.667 x 1.667 inches)
- **Resolution:** 72dpi
- Left of every internal website page;
- Rotates every 20 seconds;
- Image clicks to purchasers website;
- Purchaser creates graphic and can update monthly

**12 Months Cost: \$375.00**