

# FREE SEMINAR



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## 1 HOUR FREE SEMINAR

### PRIOR TO APRIL 13<sup>TH</sup> LUNCHEON MEETING

<b>Date:</b>	Wednesday, April 13, 2016
<b>Time:</b>	10:30 a.m. SHARP
<b>Location:</b>	The Waterfront Centre, 555 Bay Street North Hamilton, Ontario

#### Presentation Information

##### *SOCIAL MEDIA 101: A Focus on Twitter & LinkedIn*

- ✓ *What is social media?*
- ✓ *Benefits of utilizing social media*
- ✓ *Top reasons social media is valuable*
- ✓ *How to set up a Twitter & LinkedIn Account*
- ✓ *How to utilize Twitter & LinkedIn*

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CREDIT**

*\*Please bring your Smartphone, tablet, laptop, etc. to set up social accounts and follow along.*

**ASSOCIATE MEMBERS ARE WELCOME TO ATTEND!**

#### Reservation Order

<b>Contact Name:</b>	<b>Firm:</b>
<b>Contact Email:</b>	<b># Attending:</b>

#### Registration Submission

<b>Contact Name:</b> Kathy Clayborne	<b>Email:</b> kclayborne@youngsinsurance.ca
<b>Fax:</b> 905-689-0400	<b>Phone:</b> 905-689-7911

**SPACE WILL BE LIMITED, REGISTER EARLY!**

Social Media 101 presented by Lindsay Marshall  
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**ELITE EVENTS**  
& Public Relations Management