

Website Ad Costs



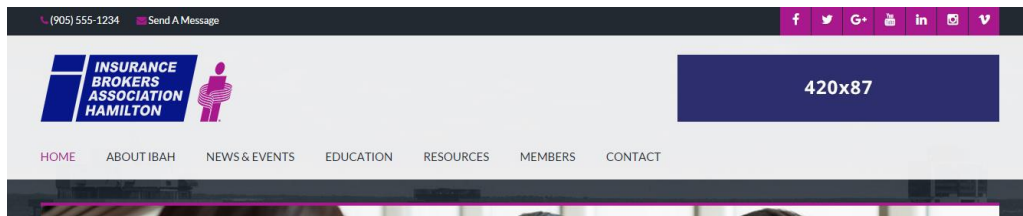
www.ibah.org

IBAH Website Advertising Costs

Advertising Option #1

TOP / HEADER AD > Description:

- **Size:** 420 x 87 pixels (5.833 x 1.208 inches)
- **Resolution:** 72dpi
- Top right of every website page;
- Rotates every 20 seconds;
- Image clicks to purchasers website;
- Purchaser creates graphic and can update monthly – allows them to change promotions.



Monthly Cost: \$175.00	6 Months Cost: \$750.00	12 Months Cost: \$1,250.00
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Advertising Option #2

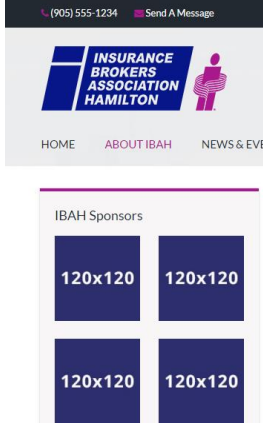
BOTTOM / FOOTER AD > Description:

- **Size:** 400 x 160 pixels (5.556x 2.222 inches)
- **Resolution:** 72dpi
- Bottom right of every website page;
- Rotates every 20 seconds;
- Image clicks to purchasers website;
- Purchaser creates graphic and can update monthly – allows them to change promotions.



Monthly Cost: \$110.00	6 Months Cost: \$410.00	12 Months Cost: \$810.00
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Website Ad Costs

Advertising Option #3		
<p>INTERNAL SIDEBAR AD > Description:</p> <ul style="list-style-type: none">• Size: 120 x 120 pixels (1.667 x 1.667 inches)• Resolution: 72dpi• Left of every internal website page;• Rotates every 20 seconds;• Image clicks to purchasers website;• Purchaser creates graphic and can update monthly.	 <p>The screenshot shows the IBAH website with a sidebar ad. The ad is a square with the IBAH logo and the text 'INSURANCE BROKERS ASSOCIATION HAMILTON'. Below the ad, there are four smaller squares, each labeled '120x120', representing the ad size.</p>	
Monthly Cost: \$75.00	6 Months Cost: \$275.00	12 Months Cost: \$575.00